

# **PRODUCT DATA SHEET**







#### SYNTHETIC BEESWAX

**SYNTHETIC BEESWAX** is a match of the physical and chemical properties of the natural product. This is achieved by blending a mixture of fatty acid esters, fatty acids, and alcohols from a non-animal raw material source to very closely meet the chemical composition of natural beeswax.

In formulation where natural ingredients are not required **SYNTHETIC BEESWAX** can be used to replace natural Beeswax to realize cost saving.

## PROPERTIES

In emulsions, **SYNTHETIC BEESWAX** facilitates the formation of stable emulsions. It functions as a consistency regulator and as a (co-) emulsifier. In addition it increases the water holding capacity by creating a protective barrier on the surface of the skin. Therefore, **SYNTHETIC BEESWAX** helps to moisturize the skin and restore skin's suppleness.

Due to its visco-elastic structure, **SYNTHETIC BEESWAX** is also a preferred ingredient for decorative formulations, it improves structure, oil retention, firmness, adhesion, pay-off and mould release. It also contributes to increase substantivity and shine in lipstick and lipbalm formulations.

## COSMETIC APPLICATIONS

Decorative (1 to 12%).....Lipstick, eyeliner, mascara, cosmetic pencil, lipbalm Skincare (0,5 – 5%)......Emulsion W in O, O in W Natural depilatory waxes (0,5 – 5%) Hair care (0,5 – 6%)......Conditioner, styling wax, hair masks Candles, soaps.

### **TECHNICAL DATA**

Appearance:White pelletsMelting point $60 - 67 \ ^{\circ}C$ INCISynthetic Beeswax

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