



NATURAL VASELIN TYPE B

PROPERTIES

NATURAL VASELIN TYPE B is a semi-transparent emollient of natural origin with shiny appearance proposed as alternative to synthetic Vaseline.

Comparative hydration studies have been performed between **NATURAL VASELIN TYPE B** and Vaseline Codex. Results showed that the moisturizing rate is equivalent (immediate hydration - after 5 min.- and long lasting - up to 25% after 8 hours-). On the other hand the TEWL test demonstrates lesser occlusivity for the natural version.

Based on castor oil, **NATURAL VASELIN TYPE B** shows important wetting pigment capacity. It also helps in the solubilization and dispersion of critical ingredients such as pigments.

Thanks to its natural composition, **NATURAL VASELIN TYPE B** provides a unique brightness and superior skin slip. It leaves a substantive after-feel and a natural, comfortable touch.

NATURAL VASELIN TYPE B associates lubricating properties to hydrating activity, ideal for preventing dryness of the skin or the lips and to maintaining elasticity.

NATURAL VASELIN TYPE B is particularly useful to intensify pigments performance and to enhance shine in color cosmetic products. It can also be used as a hair conditioner bringing shine to the hair.

COSMETIC APPLICATIONS

Lip gloss, lipsticks
Lipbalms
Mascaras
Hair conditioners
Sun care and after sun creams

TECHNICAL DATA

Appearance:	Semi-solid transparent gel
Required HLB	8 (Required HLB Petroleum derivative = 6-10)
INCI	Ricinus Communis Seed Oil (and) Hydrogenated Castor Oil (and) Copernicia Cerifera Cera (and) Cera Alba