

ITALINE™



Akott®
Evolution
DANCE & CHEMISTRY

INSPIRED BY OTRICOLI,
A CHARMING TOWN IN THE HEART OF UMBRIA,
THE SUSTAINABLE ACTIVE
FROM WHOLE UP-CYCLED OLIVES
FOR ANTI-POLLUTION SKIN PROTECTION

INSPIRATION

Akott take the inspiration from the **ENCHANTED REGION OF UMBRIA** with uncontaminated landscapes immersed in the green of sinuous valleys, hills, mountains and ancient villages over the middle basin of the Tiber river.

Akott has discovered a small country Otricoli (Oriculum in Latin) with a cute river port that was the communication route, that allowed to transport artifacts, foods and the main local product marketed the Olive Oil, from which the name "PORT OF OIL" (Olei Portus) derived.

It's very popular for the real Umbrian recipes: "BRUSCHETTA"!



Italine™
LINE
BEAUTYTASTY™

UPCYCLED ACTIVE FOR ANTI-POLLUTION PROTECTION

From the charming Otricoli with its important production of Extra Virgin OLIVE OIL through the crushing of olive fruits, Akott obtains precious polyphenols-rich by-products for **A SKIN PROTECTED, LUMINOUS, HEALTHY AND DETOXIFIED.**



AKOTT UPCYCLES THE WHOLE **BY-PRODUCTS FROM THE PRODUCTION OF EXTRA VIRGIN OLIVE OIL,** WHICH ARE OLIVE POMACE AND OLIVE VEGETATION WATER TO CREATE A POWERFUL ACTIVE FOR ANTI-POLLUTION PROTECTION: **ITALINE™ ○**

ORIGIN

Olive Pomace Concentrate and Olive Vegetation Water

DESCRIPTION

ITALINE™ ○ thanks to the proven presence of precious Biophenols, such as **Tyrosol, Hydroxytyrosol,** and **Oleuropein,** provides powerful anti-pollution protection supporting the skin-barrier function **AGAINST ENVIRONMENTAL UV AND FINE DUST AGGRESSIONS** and ameliorates skin appearance.

EFFICACY

In vitro testing on reconstructed human epidermis shows **reduction of UV- and urban dust-induced ROS production.**

Clinical studies show **skin lipid peroxidation protection** caused by environmental pollution aggressions and **improvement of skin brightness and skin tone.**

INCI name: Glycerin, Olea Europaea (Olive) Fruit Water, Olea Europaea (Olive) Fruit Extract

REGULATORY: EU, USA, China, Japan

USE: 2%

SOLUBILITY: Hydrosoluble

PRESERVATIVES: Potassium Sorbate, Sodium Benzoate



COSMETIC PROPERTIES

ANTI-POLLUTION PROTECTION,
SKIN RADIANCE, SKIN TONE

APPLICATIONS

ANTI-POLLUTION PRODUCTS,
DAILY CARE,
PRODUCTS FOR HEALTHY SKIN LOOK

